

Voter Registration Day in Wales, 24th March 2022

Young voices matter - let's make sure our 16-17 year olds know how much their voice and vote matters to the future of Wales.

As you are aware a Welsh Government campaign is underway aimed at increasing voter engagement and registrations amongst 16-17 year olds ahead of the upcoming May 2022 local elections.

Recent changes to the law mean that this is the first time 16 and 17 year olds are able to vote in local government elections. The next scheduled local council elections in Wales will take place in May 2022.

Voter Registration Day

To further highlight the campaign, Thursday, 24th March has been earmarked as Voter Registration Day, where there will be a concentrated call to action for young people to register to vote.

An opportunity has arisen with the BBC to have a young person appear on its morning news programmes in Welsh and English to talk about the campaign, the importance of registering to vote (and subsequently voting) - **and also to highlight an issue that is important to them in their local area**. The BBC would most likely develop this then to extend the item.

As supporting stakeholders there is an opportunity here for you to nominate someone to take part - ideally they would be 16 or 17 years old and be able to converse quite easily - we will naturally prepare a brief about the campaign and can run through potential questions etc.

We would need one Welsh speaking person for Radio Cymru and an English speaker for Radio Wales.

Ideally they would be able to go into studio for the interview but this will depend on the locations of the contributors.

The interviews will be live and will be between 6.30am and 9am.

Please contact Deian by Wednesday 16th March

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